



On Topic

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We hope you enjoy this issue of *On Topic*, Sheridan Journals' eNewsletter to journal publishers. With each quarterly issue, our goal is to deliver timely and newsworthy information to the journal publishing community. Please feel free to [contact us](#) with any questions or comments.



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On the Horizon



From Conversion to Commerce: Sheridan's Electronic Content Services

Your content is valuable. Sheridan Journals can help you [convert it to electronic form](#) and distribute it through your own branded website.

Working Smarter



Enabling Information Consumption

As publishing has evolved, the heroes are the many computer languages and programs that allow us to [produce and consume content in an amazing variety of ways.](#)

Need to Know



New Revenue for Existing Content

Sheridan Reprints will help you repurpose existing content for [additional revenue and new audiences.](#)

Above and Beyond

The Sheridan Journal companies pride themselves on customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

One Cool App

Ready for vacation? Definitely! But tracking all your confirmations and itinerary details can feel like a job. Automate your planning with the TripIt Travel Organizer. The app keeps all your travel details in one place, creates a simple itinerary and even lets you share your travel plans. Get peace of mind while traveling by downloading this free app from [iTunes](#).

Connect With Us

It's easier than ever to communicate with Sheridan Journals. [Join us on our social media sites.](#)

History Repeats

Europe's first travel guide, [Codex Calixtinus](#), helped pilgrims on their holy path.

Quote of Note

"It is what you read when you don't have to that determines what you will be when you can't help it."

-- Oscar Wilde