

On Topic

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Don't Let Your High-Value Content Go to Waste

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Discover 5 Trends for a Better Association Website

On the Horizon

New Study: How Do Readers Find Your Content?

How do readers find your journal content? A recent study shows that users looking for information on a given topic will search at the article level to find what they need. You can use this reader behavior **to your journal's advantage.**



New at Sheridan

Don't Let Your High-Value Content Go to Waste

Are you looking for ways to deliver content to readers outside your subscriber list? Find out how easy and cost-effective it can be to offer eBooks, article anthologies, and POD copies with a bookstore platform that **integrates seamlessly with your website.**



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Above and Beyond

The Sheridan companies pride themselves on customer service. **Read how** we've recently gone above and beyond to ensure the success of a client.

One Cool App

Need one streamlined mobile tool for structuring your day? Cozi is a free app and website that helps you manage the chaos of family life with a shared **calendar, shopping lists, to do lists, and more.**

Get the app.

How Will You Publish Your Next Title? Let Us Count the Ways ...

These days, multi-channel marketing isn't just a good idea — it's a necessity. Planning a title's lifecycle before you publish is a smart way to streamline workflows and **maximize your profits.**



Need to Know

Discover 5 Trends for a Better Association Website

A great website is critical for attracting and retaining your association's members. But making sure your website keeps up with current online trends and best practices is easier said than done, right? **Not with the help of our most recent webinar.**



Where to Meet Us

Connect with Sheridan! View our planned attendance at **upcoming industry events.**

Connect With Us

It's easier than ever to communicate with Sheridan. **Join us on our social media sites.**

History Repeats

Some discoveries about space are thousands of years old, and some only weeks. **Check out these recent (and not-so-recent) discoveries.**

Quote of Note

"Without education, we are in a horrible and deadly danger of taking educated people seriously."

— G.K. Chesterton



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The preceding eNewsletter is intended for marketing purposes.