

# On Topic

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## In This Issue:

The Biggest Challenges Publishers Will Face in 2014

Enhancing the Digital Experience

How Publishers Can Add Value for Readers, Authors, and Organizations

What's Behind the Proposed USPS Rate Increases?

## On the Horizon

### The Biggest Challenges Publishers Will Face in 2014

We turn to the industry consultancy Kaufman Wills Fusting & Company to see what challenges and opportunities journal publishers can prepare for **in the next year and beyond.**



## New at Sheridan

### Enhancing the Digital Experience

Sheridan's M3 Mobile technology helps solve delivery issues related to mobile-friendly, secure electronic articles and **improves the reader experience.**



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## Above and Beyond

The Sheridan companies pride themselves on great customer service. **Read how** we've recently gone above and beyond to ensure the success of a client.

## One Cool App

Take the hassle out of online shopping with Slice, the only app that tracks your shipments, price drops, and product recalls automatically. Users are calling it "a must-have app for online shoppers."

**Get the app.**

## Working Smarter

### How Publishers Can Add Value for Readers, Authors, and Organizations

Journal publishers have an incredibly complex job, but there are several innovative and cost- and time-saving technologies that can **simplify their workflow on every front.**



## Need to Know

### What's Behind the Proposed USPS Rate Increases?

With the looming possibility of large USPS rate increases, Congress has an opportunity to vote on postal reforms that may allow us to **avert the increases altogether.**



## Quote of Note

"No one is useless in this world who lightens the burdens of another."

— Charles Dickens

## Where to Meet Us

Connect with Sheridan! View our planned attendance at **upcoming industry events.**

## Connect With Us

It's easier than ever to communicate with Sheridan. **Join us on our social media sites.**

## History Repeats

Welcome to December, the month of holidays, hot toddies, and ... "Bah Humbug!" Learn a little more about the iconic story that's such a big part of our holiday culture: **Charles Dickens' A Christmas Carol.**

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