



Visit Our Website

Attention Catalogers:



Need a dynamic, interactive electronic version of your catalog?

We can help you create it. Contact us for a no-cost example.

Whitepaper

Webinar

Sign up for our webinar on April 10: [How Catalogs Drive Your Business](#)

Meet Us Here

Coming in March: [directXchange by NEMOA](#), 2013 Spring Conference

Quote of Note

"The best ad is a good product." — Alan H. Meyer

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- Put an End to Repetition: Create Once, Publish Everywhere
- The Right Combo for Improving Catalog Conversion
- USPS Mail Promotions: Spring into Savings
- How to Lose a Catalog Customer *Fast*

Working Smarter

Put an End to Repetition: Create Once, Publish Everywhere



Developing efficient content management isn't overwhelming when The Dingley Press is behind you. Here's how we can help a cataloger of any size with any platform [make a move toward efficiency](#).

Did You Know?

The Right Combo for Improving Catalog Conversion

Learn how to supplement print catalogs for [a one-two consumer hit](#).

Postal Affairs

USPS Mail Promotions: Spring into Savings

2013 USPS promotions have kicked off this spring. [Take advantage of two opportunities now](#).

Ask an Expert



How to Lose a Catalog Customer *Fast*

Poor response to Web-generated catalog requests can ensure your catalog recipient never orders. Don't miss out on [boosting your conversion of these treasured prospects](#).

PROUD MEMBER



AMERICAN CATALOG MAILERS ASSOCIATION

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