



We hope you enjoy this issue of the *Register*. Please feel free to [contact us](#) with any questions or comments.

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Working Smarter

Co-Mailing: Subtract Cost, Add Value

Sheridan Magazines offers a co-mailing program that not only provides significant savings to short- and medium-run publishers, but [provides significant added value, too.](#)



Technology Survey Highlights

Sheridan Magazines conducted a survey of publishing professionals to find out what is on their radars right now. [Learn the top three important technologies in 2011.](#)

Need to Know

Save 3 Percent with USPS QR Code Promotion

If you already use quick response codes in your print marketing materials, the USPS has a deal for you. If you don't, [now is a good time to start.](#)



Above and Beyond

Sheridan Magazines prides itself on customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

Industry Innovation

E-readers: How Publishers Alter Strategies to Keep Up with Mobile Trends

As more people read magazines on their Kindles, iPads and Nooks, publishers must [integrate a mobile strategy](#) into their publishing processes.



Where to Meet Us

Mix and mingle with Sheridan Magazines! [Click here](#) to view our upcoming event calendar.

Publisher Solutions

New Goss Web Press Brings Consistency, Greater Productivity, 100 Percent Closed-Loop Color Control to DPC



Dartmouth Printing Company's state-of-the-art Sunday 2000 Press is the second one at the facility and represents the completion of Dartmouth's commitment to **deliver the highest quality product** possible via up-to-the-minute closed-loop technology.

Life Savers

Tips for Taking Time Off

Sometimes it's hard to enjoy a vacation, worrying about the work piling up. **Rest and relaxation are within reach.**



Share Your Success

Have you streamlined processes, blazed new trails or figured out how to do something better or cheaper? We want to hear about it!

[Send us an email](#) and share your solution. If we publish your idea, we'll send you a copy of *Use This Book*, the "Swiss army knife of books," with our thanks. With *Use This Book*, you'll never again wonder how to perform CPR, drive a stick shift, treat snakebite, make chicken soup, set a table or read a sundial.

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