



Register



Happy holidays from Sheridan Magazines! We hope you and yours enjoy a safe and joyous holiday season.

We hope you enjoy this issue of *Register*. Please feel free to [contact us](#) with any questions or comments.

This newsletter is brought to you by:
Susan Parente
susan.parente@sheridan.com

Working Smarter

The Future of Digital Publishing: Multiple Devices, Multiple Opportunities

Digital publishing is opening up brand new revenue streams. [Are you prepared to take on the challenges that digital publishing presents?](#)



Stay Relevant

Attention associations: Insightful reading! [Click here for a complimentary peek](#) at some essential changes you'll face in 2012.

Connect With Us

It's easier than ever to communicate with Sheridan Magazines. [Join us on our social media sites.](#)

One-on-One Consult

Here is an opportunity for [no-cost professional advice](#). Our digital services manager will help you take advantage of new media possibilities.

Need to Know

Is Print Dying?

Not by a long shot! A 2011 survey shows that although audiences are increasing their use of digital media, they also still rely on print. [Make sure your provider can integrate production of both print and digital editions.](#)



Industry Innovation

Enhance Reader Experience With Digital Watermarks

Originally used to prevent tampering and fraud and to protect digital rights, digital watermarks now [connect readers to value-added content — without disrupting the visual experience.](#)



Publisher Solutions

Coming Soon: Exciting Developments in Ad Production, Ad Placement and Ad Processes



Very soon, Sheridan Magazines will unveil a suite of tools that combines layout, advertising, and office and production management. The exciting part? Exclusive integrated workflows! [**Learn more about these innovative solutions.**](#)

Subscribe

Life Savers

Beat Winter Doldrums

Feeling sluggish and unmotivated? Try these tips to [**overcome challenges that winter often brings.**](#)



SHERIDAN MAGAZINES



www.sheridan.com/magazines

powered by:

