



Register

We hope you enjoy this issue of *Register*. Please feel free to [contact us](#) with any questions or comments.



This newsletter is brought to you by:
Susan Parente
susan.parente@sheridan.com

Working Smarter

USPS: Which Changes Will Affect Magazine Publishers Most?



Feeling lost in the storm of changes coming from the U.S. Postal Service? You're not alone. [Sheridan Magazines helps you navigate the changes that will affect you](#) and gives insight on how to take advantage of new opportunities.

Need to Know

Why Your Advertisers *Need* Magazine Ads



Do you have advertisers who are thinking of moving their ads to online-only? It's time to ask them to reconsider. [Research released this summer confirms magazine ads are more trusted than ads in other media](#) — and they get tangible results!

Industry Innovation

Ready to Grow Your Publishing Business? Find Your Niche!



Magazine publishers rejoice: Magazine startups are on the rise! [One strong area of growth is in niche publishing](#), where new launches not only survive, but thrive.

Publisher Solutions

How to Effortlessly Streamline Your Workflow



Virtual Publisher is a new suite of tools that integrates all of your publishing processes and workflows into [a single online management portal](#).

Life Savers

Annihilate Business Jargon!



Catchphrases can become overused and lose their meaning. [Here are a few tips for eliminating jargon](#) and getting your message across.

Above and Beyond

Sheridan Magazines prides itself on customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

Check Out Our Webinars!

Did you know Sheridan Magazines has a webinar series? [Download one of our informative webinar recordings now!](#)

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