



Register

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How to Create Once and Publish Everywhere — Really.

Until now, delivering magazine content to readers on a variety of devices and platforms was easier said than done. It's time to welcome **the new world of content management.**



Need to Know

Struggling to Keep Up with Mobile Platform Mania?

As smartphone and tablet usage continues to rise, magazine publishers are having a hard time keeping up with the growing number of platforms they need to support. Here's what some are doing **to stay competitive.**



Industry Innovation

What Big Data Means for Magazine Publishers

Business intelligence has taken on a whole new aspect with the growth of unstructured data collected from diverse sources such as emails, comments on websites, and social media interactions. But how do publishers **harness and effectively use Big Data?**



Push the boundaries of the electronic edition ... with Sheridan Dynamic Editions.



Gain instant, meaningful data on readership, ad effectiveness, and demographics. You can work smarter with advertisers and contributors to increase readership and increase revenue.

Contact us for a **no-cost example.**

Webinar Access

Interested in seamless automation? View our recorded webinar, **Resolve to Simplify in 2013, with Virtual Publisher.**

Sheridan in the News

Check out the latest **news-worthy releases** from the Sheridan companies!

Publisher Solutions

Ad Creation Aspirin: Wave Goodbye to Headaches!

The compact ads in your marketplace section are economical and efficient, but they present a lot of problems for publishers. Ad Creator is **[a template-based ad creation tool](#)** that eliminates the pain of ad creation, submission, and approval.



Life Savers

Lacking Focus? Try These Tips

If you work in a busy office, you know how difficult it can be to concentrate on the work in front of you. Here are a few tips to help you **[stay on track](#)**.



Above and Beyond

Sheridan Magazines prides itself on customer service. **[Read how](#)** we've recently gone above and beyond to ensure the success of a client.

Where to Meet Us

Connect with Sheridan Magazines! View our planned attendance at **[upcoming industry events](#)**.

Connect With Us

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