



This newsletter is brought to you by:

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**Join us for a webinar:
Build a Better
Association Website**

Working Smarter

**3 Ways to Make Money from
Mobile Editions**

Digital readership is expanding, and with its growth comes big opportunities for publishers interested in monetizing the mobile platform. **Here are three ways to make mobile pay.**



**Push the boundaries of
the electronic edition ...
with Sheridan Dynamic
Editions.**

Need to Know

**Like Our New Look? Here's
What It Means for You**

Sheridan has a fresh look, but we're still the same responsive and resourceful publishing services provider you've come to know. In fact, **we made these updates with you in mind!**



**Gain instant, meaningful
data on readership, ad
effectiveness, and
demographics. You can work
smarter with advertisers and
contributors to increase
readership and increase
revenue.**

Industry Innovation

**Are You Ready for the Next
Big Advertising Opportunity?**

Nowadays, getting readers to connect with ads can be difficult. That's why advertisers are spending more on custom content that appeals to readers. **It's time to integrate native advertising into your publishing strategy.**



**Contact us for a no-cost
example.**

Publisher Solutions

Wow Your Advertisers with 8 Great Print Options

Want to increase ad revenues for your print publications? Show your advertisers how to use add-on print treatments that will *really* **grab readers' attention.**



Life Savers

Secret Side Effects of Indulging Your Sweet Tooth

Is chocolate one of your biggest guilty pleasures? Now you can give in to your cravings without the guilt because **chocolate is actually good for you.**



Sheridan in the News

Check out the latest **news-worthy releases** from the Sheridan companies!

Above and Beyond

At Sheridan, we pride ourselves on customer service. **Read how** employees have recently gone above and beyond to ensure the success of a client.

Where to Meet Us

Connect with Sheridan! View our planned attendance at **upcoming industry events.**

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