

Register

This newsletter is brought to you by:

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Working Smarter

Make Your Magazine a Better Marketing Tool

Quality content is key to serving the **needs of your readers, and therefore your advertisers.**



Need to Know

Paper Shortage? Changes and Challenges for Publishers

As mergers and acquisitions create challenges for publishers, **communication with your printer is key to avoiding last-minute surprises.**



Industry Innovation

Is *Print* the Publishing Technology of the Future?

Print is coming back and it's **time for publishers to climb back on board.**



Publisher Solutions

Collaborate Easier with Sheridan Cloud

Take advantage of **unlimited cloud storage, real-time editing, and easy file sharing.**



Life Savers

Stand Up for Your Health

Technology may be making our jobs easier, but **it is hurting our health.**



Are you realizing revenue from your online publication? You should be!



Watch Industry Guru Ryan Dohrn, as he shares "How to Make Money from Digital and Mobile Editions".

Webinar

Join us September 23 for an exclusive guide to the pros and cons of major social networks, and learn how publishers can intelligently apply marketing strategies to your social media. **Register for the webinar.**

Sheridan in the News

Check out the latest **news-worthy releases** from the Sheridan companies!

Above and Beyond

Sheridan prides itself on customer service. **Read how** we've recently gone above and beyond to ensure the success of a client.

Where to Meet Us

Connect with Sheridan! View our planned attendance at **upcoming industry events.**

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